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PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
(MBHB Case No. 99,373)

In re Application of: )  
Schuster, et. al. ) Group Art Unit: 2645  
Serial No.: 09/406,320 ) Examiner: Allan Hoosain  
Filed: September 27, 1999 )  
For: System and Method for Advertising )  
Using Data Network Telephone )  
Connections )

RESPONSE TO FINAL OFFICE ACTION MAILED OCTOBER 30, 2002

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Commissioner of Patents  
Washington, D.C. 20231

Dear Sir,

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Applicants respectfully submit the following remarks in response to the Final Office Action mailed October 30, 2002. Attached is a Petition for Three-Month Extension of Time to Respond. This response is therefore timely filed.

Amendments

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In the claims:

Please delete claims 4, 5, 7-13, 24-25 and 26-40, without prejudice.

Please amend claims 1, 2, 14, 16, 18, 19, 20, 41, 51 and 53 to recite as follows:

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1. (Twice Amended) A system for providing advertising on a data network telephony system comprising:  
a data network to provide data connectivity for a plurality of data communications channels using data transport protocols;